

# KENSHINKAI AGM 2025 SECRETARIES REPORT

## 1. AIKIDO ALLIANCE UK:

- We have renewed our annual membership of Aikido Alliance UK in July 2025.
- Two members (Rowan and Susan) are progressing their Coaching Qualification with Aikido Alliance.
- We have met all the Aikido Alliance UK DBS requirements and those members that currently hold a DBS check have been reminded via email to keep their DBS Update account active.

## 2. DOJO CHANGES:

- Monday class at Fareham Leisure Centre was closed.
- Wednesday class at Fareham Leisure Centre was running regular and low impact classes side-by-side.

## 3. MEMBERSHIP:

- **29** new memberships issued since the 1<sup>st</sup> September 2024, compared to **24** last year, and **28** the previous year, who may not still be training, or may have only attended one session, but indicates the success or lack of success of advertising!
  - Adults: 18 (9)
  - Juniors: 9 (9)
  - Low Impact: 2 (5)NB: Figures in brackets show 2024 figures.
- **40** current memberships compared to **43** last year, and **60** the previous year.
- **8** instructors, **4** assistant instructors, **1** class helper. Total **13** compared to **18** last year.

## 4. MAIN AWARDS / EVENTS:

- Tom Winn awarded Nidan. Dimitri and Alex Sautreau awarded Shodan.

## 5. WEB SITE / EMAIL / ENQUIRIES

- Email enquiries approximately **53** since the 1<sup>st</sup> September 2024 compared to **32** the previous year.

## 6. CORRESPONDANCE:

- Regular correspondence with Aikido Alliance UK relating to insurance, coaching, dba checks, safeguarding etc.
- DBS checks
- Website / Facebook / Newsletters used to keep members up to date.

## 8. PUBLICITY OFFICERS REPORT (Dee Masters):

- Need support from the members identifying free sources of advertising (venues, display boards, websites etc.). More Instagram and Twitter promotion needed but to do that need high quality photos and/or videos (reels) for this type of advertising.
- January to March Facebook advertising campaign targeting: 30km radius from Admiral Lord Nelson School and Fareham Leisure Centre costing at total of **£458.66**.
- September to November Facebook, Google, Microsoft advertising campaign targeting: 30km radius from Admiral Lord Nelson School and Fareham Leisure Centre costing at total of **£571.55**.

## 9. OTHER OFFICERS (NO REPORTS):

Social Secretary (Vacant); Licence Officer (Garry Masters); Safeguarding Officer (Dee Masters); Coaching Liaison Officer (Dee Masters).