

KENSHINKAI AGM 2024

SECRETARIES REPORT

1. AFFILIATED MEMBERS:

- We no longer have any affiliated clubs/members due to our move to Aikido Alliance UK.

2. BRITISH AIKIDO BOARD (BAB) / AIKIDO ALLIANCE UK:

- After careful consideration we decided on 4th October to resign our membership of the BAB and join Aikido Alliance UK. More information later in the meeting.

3. DOJO CHANGES:

- Monday class at Fareham Leisure Centre was reduced to one court and limited to members 3rd Kyu and above.
- We have reduced the booking at ALNS on Sundays from 1.00pm to 12.30pm due to poor attendance by adult 18+ members on Sundays, as a result the intermediate class was reduced by 15 minutes (finishing at 11.45pm instead of 12.00pm)
- We are currently trialling a low impact martial arts/aikido class at Fareham Leisure Centre on Wednesday evening.

4. MEMBERSHIP:

- **24** new memberships issued since the 1st September 2023, compared to **28** last year, and **27** the previous year, who may not still be training, or may have only attended one session, but indicates the success or lack of success of advertising!
 - Affiliated: 1 (3)
 - Guests: 0 (0)
 - Hampshire Adults: 9 (16)
 - Hampshire Juniors: 9 (15)
 - Hampshire Low Impact: 5 (0)

NB: Figures in brackets show 2023 figures.
- **43** current memberships compared to **60** last year, and **71** the previous year.
- **10** instructors, 6 assistant instructors, 2 class helpers, 0 affiliated instructors. Total **18** compared to **21** last year.
- We lost **10** affiliated members due to the move to Aikido Alliance UK.

5. MAIN AWARDS / EVENTS:

- Susan Jennings awarded Shodan. Megan White promoted to Assistant Instructor.

6. WEB SITE / EMAIL / ENQUIRIES

- Email enquiries approximately **32** since the 1st September 2023 compared to **45** the previous year.

7. CORRESPONDANCE:

- Monthly correspondence with the British Aikido Board (Insurance, DBS etc.). Weekly correspondence with dojos regarding hire, payments, advertising, and issues. Weekly correspondence regarding free advertising opportunities. Weekly correspondence dealing with enquiries. Daily correspondence with Aikido Alliance UK to move insurances, DBS checks etc. Website / Facebook / Newsletters used to keep members up to date.

8. PUBLICITY OFFICERS REPORT (Dee Masters):

- Decided against purchasing a flexible (roll up/down) display board due to limited locations available for its use. Need support from the members identifying free sources of advertising (venues, display boards, websites etc.). More Instagram and Twitter promotion needed but to do that need high quality photos and/or videos (reels) for this type of advertising.
- January to March Facebook advertising campaign targeting: 30km radius from Admiral Lord Nelson School and Fareham Leisure Centre costing at total of **£180.42**. Advertising also in September will appear in next year's report.

9. OTHER OFFICERS (NO REPORTS):

Social Secretary (Vacant); BAB Licence Officer (Garry Masters); BAB Child Protection Officer (Dee Masters); BAB Coaching Liaison Officer (Dee Masters); BAB Data Protection Officer (Dee Masters)